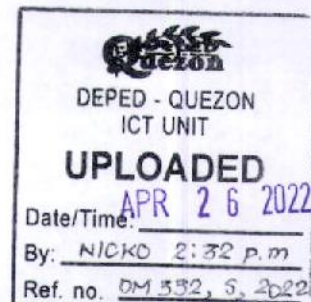




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Republic of the Philippines
Department of Education
Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE



22 April 2022

DIVISION MEMORANDUM
DM No. 332, s. 2022

COMMITTEE ON DIVISION SEARCH FOR THE BEST BIDA KID SCHOOL

To: Assistant Schools Division Superintendents
Division Chiefs
Public Schools District Supervisors
Elementary and Secondary School Heads
SHIGOs
School Health Personnel
All Others Concerned

- In reference to DM 290, s. 2022 titled **Division Search for the Best BIDA Kid School**, this Office announces the committee which will be in-charge of the screening and selection of best campaign implementers.
- The following committee members are as follows:

| Name | Position/ Designation |
|----------------------------------|---|
| 1. Gregorio A. Co Jr. | ASDS in-charge of SGOD (Chairperson) |
| 2. Elizabeth M. De Villa | SGOD Chief (Vice Chairperson) |
| Members | |
| 3. Raul R. Agaran | Education Program Supervisor |
| 4. Oscar R. Duma Jr. | SEPS- SMME/ DIO |
| 5. Maria Bernadit M. Tupas | EPS II- SMME |
| 6. Paul Clifford N. Marquez | SEPS- SMN |
| 7. Dr. Marie Antoinette Tesalona | Medical Officer III |
| 8. Dr. Jose Macario Ernie Patino | Dentist-in-Charge |
| 9. Ma. Teresita M. Abella | Nurse-in-Charge |
| 10. Dennis Fernando M. De Villa | Nurse II/ Division Safety Officer |
| 11. Alfrem Geneblazo | Nurse II/ Alternate CoVax Focal Person |
| 12. Vivien D. Sayat | Nurse II/ 2nd Congressional District Safety Officer Coordinator |
| 13. Arvin Repaso | PDO – Division DRRM |

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SCHOOLS DIVISION OF QUEZON PROVINCE

3. Attached hereto is DM No. 290, s. 2022 and its Enclosure for the general guidelines and the criteria for judging for your reference.
4. Immediate dissemination of this Memorandum is desired.

ELIAS A. ALICAYA JR., EdD ^{was}
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

shsmtma04/22/2022

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| |
|---------------------------------|
| |
| DEPED - QUEZON ICT UNIT |
| UPLOADED |
| Date/Time: APR 11 2022 |
| By: <u>msc kel 8:08 am</u> |
| Ref. no. <u>DM 440, s. 2022</u> |

07 April 2022

DIVISION MEMORANDUM
DM No. 440, s. 2022

DIVISION SEARCH FOR THE BEST BIDA KID SCHOOL

To: Assistant Schools Division Superintendents
Division Chiefs
Division Information Officer
District Information Coordinator
School Information Coordinator
Elementary and Secondary School Heads
All Others Concerned

1. In support to the BIDA Kid Campaign of the Department of Education, this Office through the Division Information Officer announces the **Division Search for the Best BIDA Kid School**.
2. This Search aims to strengthen the schools' campaign activities about health and safety protocols in the expansion phase of limited face-to-face classes, and recognize best program implementers in their effort.
3. The Search criteria are aligned with **DepEd Memorandum No. 027, s. 2022** (Recommended Activities to Support the BIDA Kid Campaign) attached herewith. See Enclosure No. 1.
4. Each schools district is expected to submit at least one entry for each category. See Enclosure No. 2 for the guidelines and criteria for judging.
5. Deadline of submission is on **May 13, 2022**.
6. Winning schools will receive certificates of recognition. A separate certificate will be issued to respective school heads and SICs.
7. For immediate and wide dissemination.

ELIAS A. ALICAYA JR., EdD
Assistant Schools Division Superintendent
Officer-in-Charge
Office of the Schools Division Superintendent

ordsmme04/07/2022

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Region IV-A
SCHOOLS DIVISION OF QUEZON PROVINCE

Enclosure No. 1 to DM No. 296, s. 2022

RECOMMENDED ACTIVITIES FOR THE BIDA KID CAMPAIGN

BIDA KID CAMPAIGN

Head offices and schools are encouraged to support the campaign through the following activities:

- printing and display of BIDA Kid posters and banners, which can be accessed through the following link: <http://bit.ly/BIDAKidCampaignMaterials>
- playing of BIDA Kid jingle or music video during office- or school-wide programs,
- conduct of office- or school-wide BIDA Kid program and related activities (e.g., poster making, slogan making, forum, seminars, etc.)
- photo documentation of local BIDA Kid activities,
- social media posting of BIDA Kid implementation and efforts,
- development of localized BIDA Kid materials,
- coordination with local print/radio media organizations for possible ad space for the BIDA Kid jingle or music video,
- other creative BIDA Kid promotion efforts in collaboration with LGUs, local partners, and community members, and
- crossposting of the BIDA Kid Campaign Launch Program livestream on April 5, 2022.

**Other local initiatives and innovations may be included.*

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Enclosure No. 2 to DM No. 290, s. 2022

SEARCH FOR THE BEST BIDA KID SCHOOL

General Guidelines:

1. The Search is open to all public and private schools in DepEd Quezon.
2. The Search shall be divided into two categories: **elementary** and **secondary**.
3. All documentations (PDF) of BIDA Kid Campaign shall be submitted to the Division Office for shortlisting via Google Form: tinyurl.com/QuezonSearchBIDAKid. Refer to DM 027, s. 2022 for the recommended activities. Photo-documentations must have captions.
4. A Memorandum for the submission of videos (mp4) of the Search qualifiers will be issued separately after the pre-evaluation.
5. The decision of the Division Evaluation Committee is final and irrevocable.
6. Interested schools may submit entries on or before **May 13, 2022**.
7. **Top 10 BIDA Kid Schools** will be selected from each category.
8. Winning entries will be announced through a Division Memorandum, and will be posted in the DepEd Quezon website.
9. Exemplary video entries will be featured in the Division's **Best BIDA Kid School Awarding** in DepEd Tayo Quezon and Quezon PREFIC FB Page.

Criteria for Judging:

| SEARCH CRITERIA | Points |
|--|--------|
| Maximization of social media and other platforms in the campaign | 20 |
| Use of DepEd resources for the campaign (print/non-print) bit.ly/BIDAKidCampaignMaterials | 15 |
| Localization of campaign strategies and promotional activities | 20 |
| Development and utilization of IEC materials | 15 |
| Partnership with stakeholders in the campaign | 20 |
| Use of BIDA Kid Facebook profile frame and hashtags (#BIDAKidCampaign; #DepEdPhilippines; #ResBakuna; #DepEdTayoQuezonProvince #ALITAPTAPawards) of personnel and stakeholders twb.nz/bidakid | 10 |

-Nothing follows.-

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